

CLAIMS

What is claimed is:

1. A method comprising:
after a software order, sending an e-mail message with an encrypted URL to a user;
using the encrypted URL to access a web page; and
downloading a license key from the web page.
2. The method of claim 1, wherein the e-mail message also includes an authorization code for use with a web application.
3. The method of claim 1, wherein the license key can only be downloaded once from the web page.
4. The method of claim 1, wherein the web page is deleted after all license keys are downloaded.
5. The method of claim 1, wherein the encrypted URL allows for license key download without requiring user login.
6. The method of claim 1, wherein a web application is used to keep track of software licenses.
7. The method of claim 6, wherein a copy of the license key can be retrieved from the web application.
8. A system comprising:
a memory adapted to store license keys for software; and
a processor adapted to execute a software email construction application to send an e-mail message with an encrypted URL to a user after a software order and to execute a license key download construction application to produce a license key download page for the encrypted

URL, wherein the license key download page can be used for downloading one of the license keys.

9. The system of claim 8, wherein the e-mail message also includes an authorization code for use with a web application.

10. The system of claim 8, wherein the license key can only be downloaded once from the web page.

11. The system of claim 8, wherein the web page is deleted after all license keys are downloaded.

12. The system of claim 8, wherein the encrypted URL allows for license key download without requiring user login.

13. The system of claim 8, wherein a web application is used to keep track of software licenses.

14. The system of claim 13, wherein a copy of the license key can be retrieved from the web application.

15. A computer readable media comprising software to instruct a computer to do the steps of:
after a software order, sending an e-mail message with an encrypted URL to a user;
using the encrypted URL to access a web page; and
downloading a license key from the web page.

16. The computer readable media of claim 15, wherein the e-mail message also includes an authorization code for use with a web application.

17. The computer readable media of claim 15, wherein the license key can only be downloaded once from the web page.

18. The computer readable media of claim 15, wherein the web page is deleted after all license keys are downloaded.

19. The computer readable media of claim 15, wherein the encrypted URL allows for license key download without requiring user login.

20. The computer readable media of claim 15, wherein a web application is used to keep track of software licenses.

21. The computer readable media of claim 20, wherein a copy of the license key can be retrieved from the web application.